silverlake
SYMMETRY AT WORK



Founder Insights

Goh Peng Ooi Speaks at UOB Gateway to ASEAN Conference 2024: Opening Panel Insights on Innovation and Sustainability for a United ASEAN

With over 500 business leaders, government officials, trade partners, and industry experts in attendance, this year's conference, themed "ASEAN: Crossroad To The World," focused on the region's vital role in driving global trade and innovation. Our founder, Goh Peng Ooi, speak at the UOB Gateway to ASEAN Conference 2024's Opening Panel, sharing his insights into the pursuit of collective innovation and sustainability were pivotal in guiding the discussions on building a stronger, more unified ASEAN.

We thank UOB for the opportunity and look forward to future collaborations that further strengthen ASEAN's position on the global stage.









Silverlake Axis at the 41st MAJECA & JAMECA Conference: Fostering Innovation and Collaboration Between Malaysia and Japan

We had the privilege of being part of the 41st Malaysia-Japan Economic Association (MAJECA) & Japan-Malaysia Economic Association (JAMECA) Joint Conference 2024 in Kuala Lumpur, where our Founder, Peng Ooi Goh, represented Silverlake Axis.

Themed "Empowering Innovation, Driving Co-Creation," this event served as a powerful platform to foster meaningful connections between Malaysian and Japanese business leaders.

Discussions focused on strengthening bilateral business, economic, and investment ties, driving collaborative growth in both nations. The panel discussion was particularly inspiring, highlighting the transformative potential of innovation and collaboration in today's dynamic economic landscape.
At Silverlake Axis, we are dedicated to leading impactful dialogues and contributing to a future where the innovation and co-creation fuel sustainable growth.





Brunei TAP won the "Most Improved Pension Fund (ASEAN) award with the new National Retirement Scheme (SPK)

Last year, Silverlake Axis has been a part of Employees Trust Fund TAP's journey in implementing the new SPK retirement benefits. We would like to congratulate the Employees Trust Fund (TAP) on receiving the Most Improved Pension Fund (ASEAN) award at 'The 2nd ASEAN Forum: The Future of Finance', held yesterday at The Empire Brunei.

During the event, Tan Lee Hock, Founder and Publisher of Asia Asset Management, discussed the evolving financial landscape, highlighting challenges such as climate change and pension reform, and the importance of innovative solutions for an ageing population.

We look forward to continued collaboration with TAP and contributing to impactful financial advancements in the region.

Link: https://borneobulletin.com.bn/tap-receives-nod-from-asean-forum/

Successful Collaborations



Silverlake Axis Partners with Lao Bullion Bank to Modernise Core Banking and Enhance Gold Trading in Laos

In an exciting new partnership, we have joined forces with Lao Bullion Bank to introduce our innovative Silverlake Symmetri core banking solution. This collaboration marks a significant milestone as our third venture in Laos, following our successful partnerships with Phongsavanh Bank and RHB Bank.

Together with Lao Bullion Bank, we are on a mission to modernise core banking systems and standardise gold trading practices across the country. This pioneering initiative positions Lao Bullion Bank as the first institution in Laos to facilitate gold trading, a vital step towards enhancing financial stability and bolstering the national economy.

As we embark on this journey, we are eager to support Lao Bullion Bank in providing seamless financial services, contributing to Laos's pursuit of sustainable growth and economic independence. Stay tuned as we continue to make strides in transforming the banking landscape!

Link: https://www.ryt9.com/en/prg/278361

Silverlake Axis Supports UOB in Transformative Acquisition of Citigroup's ASEAN Banking Franchise

Silverlake Axis proudly partnered with UOB in a groundbreaking effort to acquire and integrate Citigroup's ASEAN banking franchise, achieving one of the largest data migrations in the region. Leveraging our advanced data migration solutions, UOB transitioned over 2.4 million customers while realising a 40% cost savings and maintaining the highest standards of data quality.

This collaboration highlights our ability to deliver scalable solutions that drive operational efficiency and enhance customer experiences in complex banking environments. By merging legacy systems with modern technologies, we helped UOB strengthen its leadership position in the regional banking sector. Together, we are shaping the future of banking through innovation and partnership.

Link: https://live.theasianbanker.com/video/uob-integrates-citigroup-in-aseans-largest-data-merger













Driving Innovation in Islamic Banking: Silverlake Axis Partners with Faysal Bank for Digital Transformation

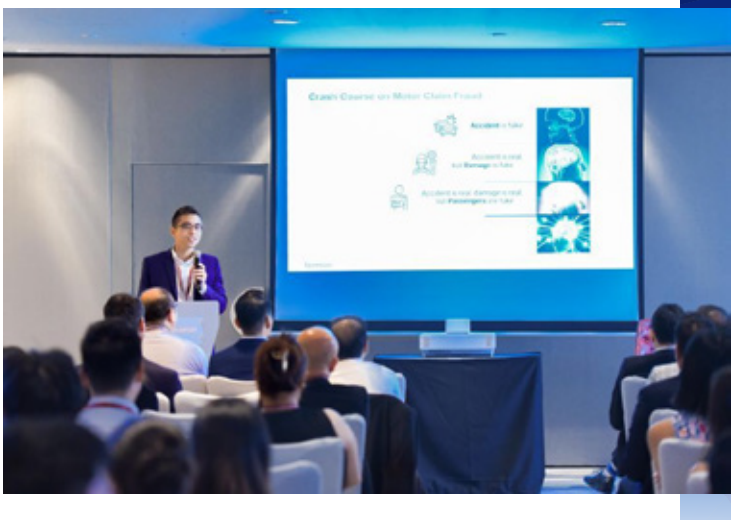
At Silverlake Axis, we take great pride in leading the charge toward digital transformation in the banking sector. Our groundbreaking partnership with Faysal Bank, spearheaded by the visionary President & CEO, Mr. Yousuf Hussain, represents a remarkable shift from traditional banking to Islamic banking—setting a new standard in Pakistan's financial landscape.

The successful rollout of our Core Banking System, CBS9, at Faysal Bank serves as a compelling case study in the transformation of Islamic banking. This initiative underscores the growing significance of digital banking solutions designed to comply with Shariah standards, aligning seamlessly with the State Bank of Pakistan's Vision 2028.

With the unwavering support of our Silverlake Symmetri CEO, Dr. Gyorgy Ladics, alongside Faysal Bank's leadership, we are dedicated to establishing Faysal Bank as a premier Digital Islamic Bank—not just in Pakistan, but throughout the Middle East, South Asia, and beyond.

This transformation is more than just a success story for Faysal Bank; it offers a blueprint for how Islamic banking can redefine conventional models across diverse regions, including Pakistan, the UAE, Saudi Arabia, Bangladesh, and even into Europe. Together, we are shaping the future of banking, one innovative solution at a time.

Sebastian Tan of Fermion Represents Silverlake Axis at SAC 2024: Harnessing AI and Data to Combat Motor Claims Fraud



Sebastian Tan, Fermion Merimen Singapore Country Head, was invited as a speaker at the prestigious Singapore Actuarial Conference 2024 (#SAC24), hosted by the Singapore Actuarial Society.

In his presentation on "Combating Motor Claims Fraud with AI...and a Relentless Focus on Data," Sebastian explored cutting-edge strategies for tackling fraud in the motor claims sector. This reflects our commitment to driving innovation and excellence through AI and data-driven solutions.

Revolutionising Motor Claims in Thailand: Aioi Bangkok Insurance Launches 'Aioi Remote Survey' with Fermion Merimen's TrueSight Interactive Video

Exciting news from Silverlake Axis! Aioi Bangkok Insurance PCL is revolutionising motor claims in Thailand with Fermion Merimen's TrueSight Interactive Video. Introducing 'Aioi Remote Survey,' where customers can now handle claims swiftly and seamlessly with just a smartphone.

Link:
https://fermion.io/resources/innovative-technology-for-motor-claims-in-thailand-as-aioi-remote-survey-implements-fermion-merimens-truesight-interactive-video/

Strengthening Partnerships



Silverlake Axis Participates in Customer Roundtable with Microsoft During Satya Nadella's Visit to Malaysia

Our Deputy Executive Chairman, Cass Goh, attended the Customer Roundtable hosted by Microsoft during Satya Nadella's visit to Malaysia. This event marks a significant step in our ongoing partnership with Microsoft, and we are excited about the opportunities ahead.

Looking forward to continuing our collaboration and driving innovation together with Microsoft.

Dr. Gyorgy Ladics Explores Future Collaborations with iConsult Technology in Karachi

Dr. Gyorgy Ladics, CEO of Silverlake Symmetri visited iConsult Technology's office in Karachi, Pakistan and had the opportunity to engage with Shahid Khan, Khurram Jamal, and their dedicated team. Together, we explored a promising roadmap for future collaborations and discussed how our shared vision aligns with technological advancements.

Dr. Ladics reaffirmed Silverlake's commitment to innovation and excellence, emphasising our mission to empower businesses through transformative technology solutions. We deeply appreciate the ongoing partnership with iConsult Technology and look forward to achieving even greater milestones together.



Empowering Connections in Sri Lanka: Silverlake Axis Strengthens Partnerships for Innovation and Excellence

Empowering Connections in Sri Lanka, Our CEO of Structured Services, Soo Cheng Tan along with the dedicated Silverlake Structured Services (SSSVC) and Silverlake Digital Economy (SDE) support teams, embarked on a collaborative mission in Sri Lanka. This visit underscores our commitment to fostering innovation, strengthening partnerships, and driving excellence in every project. Together, we aim to create impactful solutions and build a brighter future.





Award Winning





Silverlake Axis Receives 'World Digital Best of The Best Award' at the 2024 World Digital Economy Technology Summit

At the heart of Jakarta's Shangri-La Hotel, on May 27, 2024, Silverlake Axis took the stage to accept a remarkable honor: the "World Digital Best of The Best Award" at the 3rd World Digital Economy Technology Summit. With the summit theme, "Accelerating Digital Transformation for a Sustainable Future," echoing through the venue, this award highlighted more than just our team's expertise and precise execution; it reflected our deep commitment to Indonesia's digital evolution, especially in revolutionising the financial services sector. This milestone serves as a testament to our ongoing journey to shape a future-ready digital landscape in the region.

Silverlake Axis Celebrates Triple Victory at GIFA 2024: Honored with Market Leadership Award in Islamic Finance Technology Solutions




GIFA

CERTIFICATE

This is to certify that

SILVERLAKE AXIS LTD

was chosen to receive

GIFA Market Leadership Award (Islamic Finance Technology Solutions) 2024

by the Awards Committee of Global Islamic Finance Awards

This certificate was presented on

September 17, 2024

We are proud to announce that Silverlake Axis has once again been recognised at the prestigious Global Islamic Finance Awards (GIFA), receiving the GIFA Market Leadership Award in the Islamic Finance Technology Solutions category for the third consecutive year.

The award ceremony took place on 17th September 2024 at the beautiful Villa Nautica, Paradise Island in the Republic of Maldives, presented by our Chief Executive Officer of Islamic Finance and Innovative Services, Ts. Othman Abdullah CPIF. We, Silverlake Axis is acknowledged as a financial services technology provider serving the banking, insurance, payment, and retail industries, with a geographical presence that spans across Asia, the Middle East, Africa, Central Europe, and Australia.

This award is a testament to our continued commitment to delivering innovative and transformative solutions in the Islamic finance sector. We are honored to be acknowledged for our contributions and remain dedicated to driving the future of financial technology.

A huge thank you to our team, clients, and partners for your unwavering support in this journey!



Roundtables











Driving Banking Transformation: Insights from the Silverlake Axis and IDC CxO Change Management Roundtable in Manila

On August 15th, 2024, Silverlake Axis and IDC hosted a special CxO Change Management Roundtable at The Peninsula Manila, Philippines. Ouracha Pongwattana, our Silverlake Axis Country Managing Director, and Cyrus Daruwala, Managing Director of IDC, led an in-depth discussion on regional banking transformation and the strategic steps required to bring these innovations to the Philippines market.

We appreciate the financial services leaders who joined us for this insightful session, contributing to a productive dialogue on the future of banking. We are excited to explore the opportunities within the Philippines, working closely with financial services leaders to shape the future of banking in this dynamic region.

Empowering Financial Services: Insights from the Executive Roundtable Hosted by Silverlake Axis and IDC in Jakarta

Silverlake Axis had the privilege to host the Financial Services Executive Roundtable alongside IDC at the prestigious Fairmont Hotel Jakarta. This exclusive event brought together visionary leaders from the Financial Services Industry (FSI) to address some of the most pressing concerns facing the sector today.

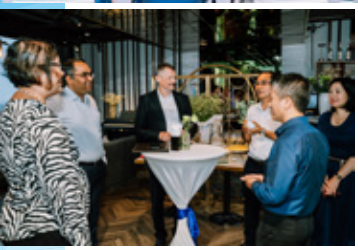
In an era where customer engagement, workflow management, and core banking transformation are critical, our roundtable offered deep insights into navigating these challenges. Anchored by our CloudLink framework, we empowered FSIs to confidently begin their transformation journeys.

This interactive session provided actionable strategies for leaders to guide their organisations and communicate a clear vision to their CEOs and Boards. We were honored to see leaders from targeted FSI companies actively engage and explore new opportunities for growth.

A heartfelt thank you to everyone who participated and contributed to the success of this event. Together, we are paving the way for a future where financial services are more efficient, customer-centric, and resilient. We look forward to continuing this journey with our partners and clients, driving meaningful change across the industry.











Silverlake Axis Hosts Executive Roundtable in Hanoi: **Navigating Digital Transformation in Banking**

At Silverlake Axis, we are constantly pushing the envelope to stay ahead in the rapidly evolving financial landscape. Our recent executive roundtable in Hanoi, Vietnam, "Shaping Tomorrow's Banking: Navigating Digital Shifts in the Industry," was a testament to this commitment.

Led by our CEO of Silverlake Symmetri, Gyorgy Ladics, the event provided a valuable platform to explore the latest trends and innovations shaping the financial industry in Asia and Vietnam. The forum focused on the strategic utilisation of advanced technology, cloud solutions, and digital platforms in banking, emphasising the importance of navigating technology investments to maximise benefits, returns, and impact.

With the special coordination between KMSSolutions and Silverlake Axis, our distinguished speakers—Gyorgy Ladics, Chinmaya Dilip Joshi, Tai Le from KMS Solutions, Inc., Anirban Roy, Alagesan Hanippuya from RHB Banking Group, and Tran Vu from AWS delivered insightful discussions and facilitated networking opportunities with executive members from the banking sector.

A special thanks to our esteemed panelists and our partner, KMS Solutions, for their contributions in making this event truly exceptional. The discussions were not only insightful but also deeply relevant to the industry's future.



Exploring Data Innovation for Financial Inclusion: Insights from FIDE FORUM's Event Moderated by Silverlake Axis CEO Ts. Othman Abdullah

Hosted by FIDE FORUM's Digital Economy Special Interest Group, "Data Innovation To Drive Financial Inclusion: Pushing New Frontiers" event on June 21, 2024, at Sasana Kijang, Bank Negara Malaysia brought together industry leaders to explore the transformative power of data innovation in enhancing financial inclusion and creating new value in the financial sector.



Our own Ts. Othman Abdullah CPIF, CEO of Islamic Finance & Innovative Services at Silverlake Axis, moderated a dynamic fireside chat that delved into:

- Breaking down information barriers with AI and analytics
- Enabling businesses to leverage new technologies for a competitive edge
- The need for better access to data and improved funding channels
- The importance of seamless, well-articulated value propositions



The discussion highlighted the need for a collaborative approach and continuous investment in technology and infrastructure to unlock significant opportunities for businesses and consumers alike.

At Silverlake Axis, we're committed to driving innovation and empowering financial inclusion through cutting-edge technology. Let's harness the power of data to create a brighter future for all.